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FOR IMMEDIATE RELEASE

OPWP Launches Sustainability Awareness Campaign 'Daymah'

Since the beginning, Oman Power and Water Procurement Company (OPWP) has its corporate vision to be the regional leader in sustainable procurement of power and water. Meeting the Oman vision 2040 objectives of the effective, balanced, and resilient ecosystems to protect the environment and ensure sustainability of natural resources to support the national economy, OPWP has started executing studies and projects to implement renewable projects. Believing in building the culture that aligned with the nation direction toward renewables, where OPWP is launching the virtual campaign named "Daymah" next Sunday.

OPWP is collaborating with the Ministry of Education in launching the CSR initiative which aims at raising awareness on sustainable and renewable energy resources among the youths in Oman. The program is planned to be executed next week for four days. The sustainability campaign invites children of grades 5 and 6 to take part in a series of interactive lessons educating them on renewable energy resources and the generation of electricity. The program is targeting to involve 100 students in its first phase in an engaging and fun experience for children, incorporating various zones with different activities and experiments to enjoy. This virtual event will also feature a series of cartoon episodes representing the characters of "Shams" means "Sun" and "Najam" means "Star" and their mother who are presenting different electricity and renewables educational topics in a very attractive way.

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الشركة العمانية لشراء الطاقة والمياه (ش.م.ع.م)
OMAN POWER AND WATER PROCUREMENT CO. (SAOC)

إحدى شركات مجموعة نماء
Member of Nama Group

“With the depleting traditional energy resources available in the world it is becoming critically important to incorporate sustainable resources in our day to day lives, any planned future change should be deployed until it become a culture”, OPWP’s Communication Officer and the manager in charge of Daymah Campaign, Ms. Marwa Yahya Al Mughairi stated, “we believe our children of today hold the future of tomorrow, where such campaigns are a valuable step towards building a better, brighter future for the world and Oman, and an important step forward in our global efforts towards protecting the wellbeing of our planet”, she added. Marwa has also stated that as part of the sustainable development goals (SDGs), OPWP is working actively to meet the goals number 4 of “quality education”, 6 of “clean water and sanitation”, 7 of “affordable and clean energy”, and 13 of “climate actions”, where Daymah should be positioned as a vital step on building the culture of renewables and sustainability in Oman.

Daymah, an Arabic word which in English translates into ‘lasting’, is symbolic of its ethics of sustainability. This campaign is part of OPWP’s ongoing commitment towards educating the youth and teenagers about sustainable power and water solutions and developing the youth knowledge about their responsibility towards these solutions. With new ways to harness renewable energy resources being developed as we speak, OPWP looks forward to continuing their mission towards building a greener, healthier world together, one sustainable step at a time.

The Oman Power and Water Procurement Company is responsible for ensuring that there is sufficient electricity and water production capacity available at an economical cost to meet growing demands in the Sultanate of Oman.



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To achieve the Oman vision 2040 pillar of raising the renewable energy consumption to achieve from 35-39 % contribution on the overall energy consumption, OPWP has developed the in collaboration with Tanweer the first wind farm power plant with 13 turbines in the Governorate of Dhofar and started operation by the end of 2019 which contributes to supply 3% of the Dhofar governance electricity demand. Furthermore, OPWP has developed Ibri II Solar independent power project (IPP) which planned to achieve commercial operation during this year. OPWP is also conducting a wind resource assessment in different parts of the Sultanate to collect bankable ground wind data in anticipation to tender for more wind energy projects.